The last thing people need is to be talking away on the airplane during flight or any other time on their cell phone. During the departure announcement there are always people who want to listen or who may not have flown before and cannot hear due to the guy in the next row whose life revolves around his/her cell phone. It is also disrespectful to the flight attendants who oraly give the announcement to have someone else talking while they are giving FAA required announcements on saftey related issues. Flight attendants may even be a little nervous or intimidated to interupt them to tell them to comply with an FAA rule any time during the flight. They'll just be talking away because whatever they are talking about must be soooo important that they can't wait till we land. It's bad enough when you go out to dinner and someone in the booth next to you answers a call and talkes so loud during dinner. Or in a store shopping and people share their conversation with everyone around them. I don't want to know their business or hear them and their gossip. I hate this idea of passengers being able to use cell phones during flight!